

Mendix Low-Code

The Mendix Way



Citizen
developer



Business
analyst



Business
engineer



Professional
developer

Business ←

→ **IT**

No code



Low-code



Code



Mendix is the fastest and easiest way to build, integrate and extend applications



Low-code development

Build applications 10x faster with 70% less resources ¹⁾



Connect to any data source, any system

Unlock and integrate real-time data from IoT, PLM, SAP, CRM and more



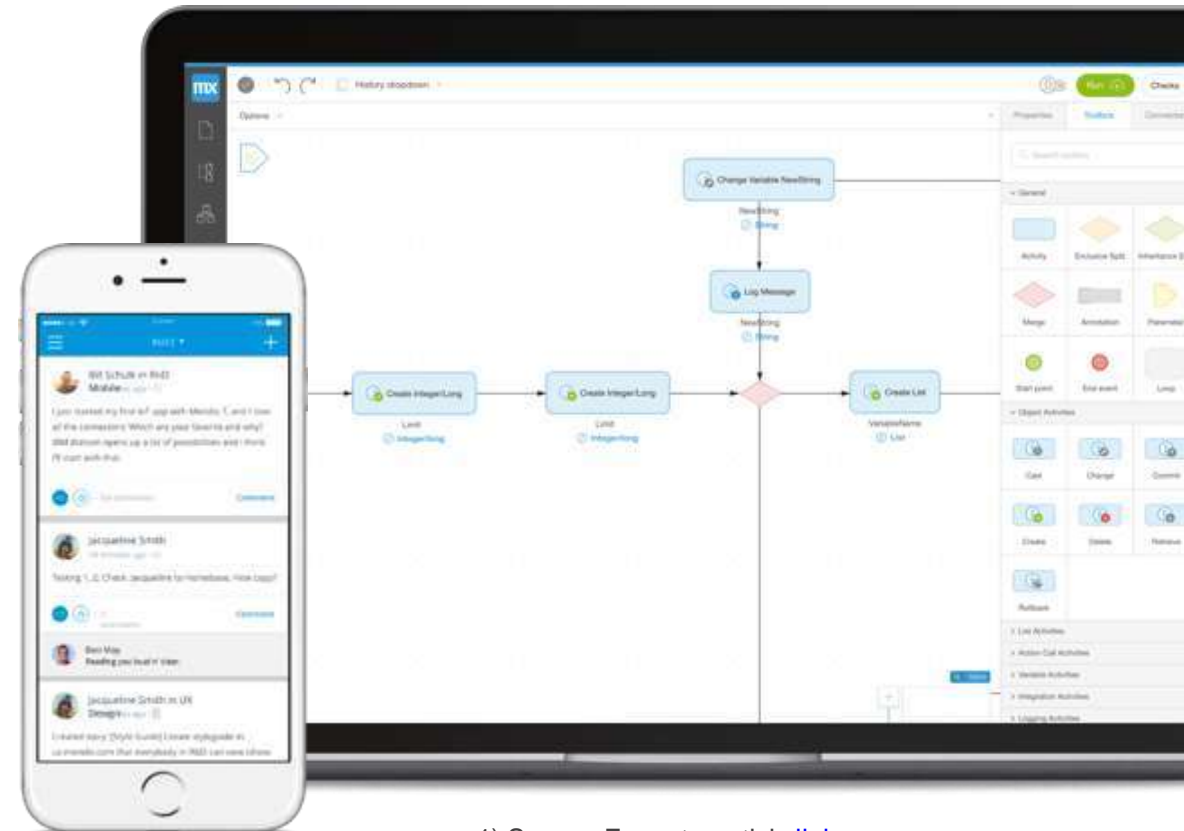
Multi-Experience

Applications for any device, online and offline, smart and connected via APIs



Business & IT can work together

Built for domain, process and engineering experts as well as professional developers



1) Source: Forrester article [link](#)

Mendix is the leader In low-code platforms...

Figure 1: Magic Quadrant for Multiexperience Development Platforms



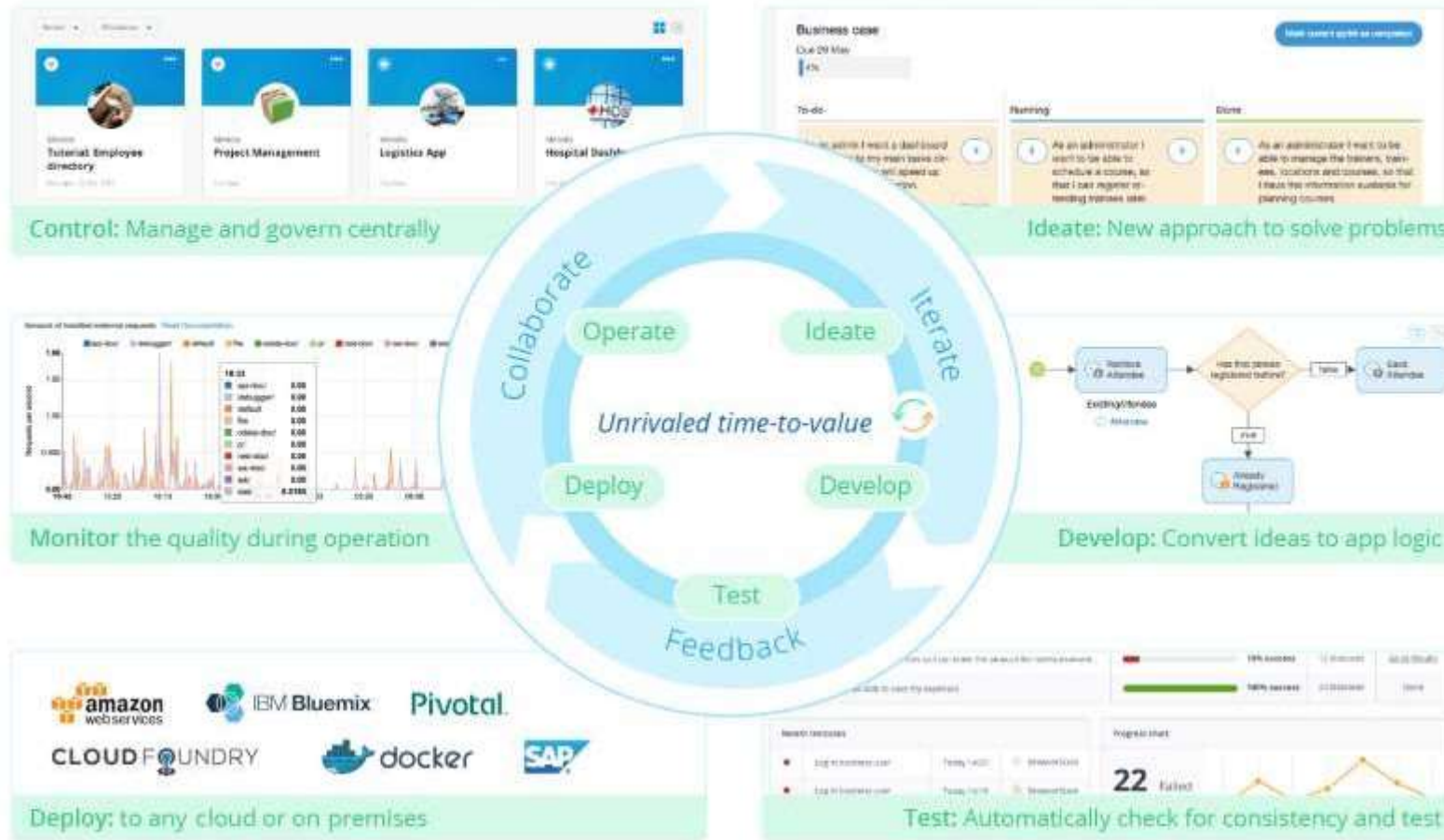
THE FORRESTER WAVE™

Low-Code Development Platforms For Professional Developers
Q2 2021



Mendix is the no. 1 low-code platform in the world*

Accelerate your App journey with Mendix



Why low-code?

- **Application Velocity**

Build lots of applications in a short period of time

- **Dev & Non-Dev**

Empower business and non-IT teams

- **Enterprise-Grade Apps**

Build complex applications using low-code

- **Prebuilt Connectors**

Simplify enterprise integration

- **Secure & Scalable**

Leverage out-of-the-box security

- **Native Mobile Apps**

Create multi-experience, multi-device Apps

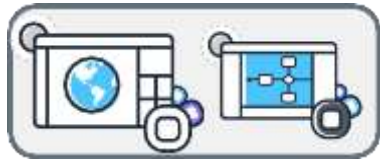
- **Reduced Cost**

Improve your bottom-line with low-code

- **Faster Time To Market**

Productivity gains of 5-6x

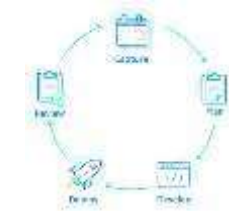
Why Mendix? Our Differentiators



Mendix is the **only** platform with purpose-built IDEs for different developer skillsets.



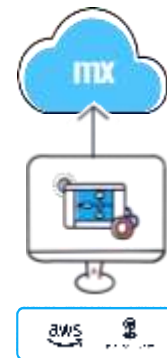
Mendix is the **only** low-code platform with native mobile capabilities.



Mendix supports the **entire** software development process.



Mendix apps are **truly cloud native**, and portable across cloud providers.



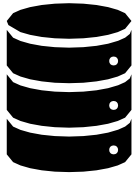
Mendix Cloud is a globally available, **fully managed cloud service** for deploying and managing applications.

Mendix Clients - Worldwide



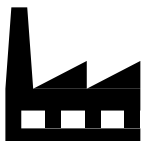
Financial Services							Insurance				Retail	
Logistics							Manufacturing / Business Services					
Healthcare / Medical				Higher Education								

Potential Use-Cases



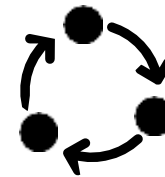
Enterprise IT

- Workflows & Process Automation – CAPEX/Purchase Approvals
- Portals – Customer/Supplier/Vendor Portals, Employee Ideation Portals
 - Dealer Management: Order placement, loyalty, quotation etc.
- Inventory Management and Auto Replenishment
- Project Tracking & Dashboards
- HR Apps – Employee Mobile Apps, Payroll etc.



Manufacturing

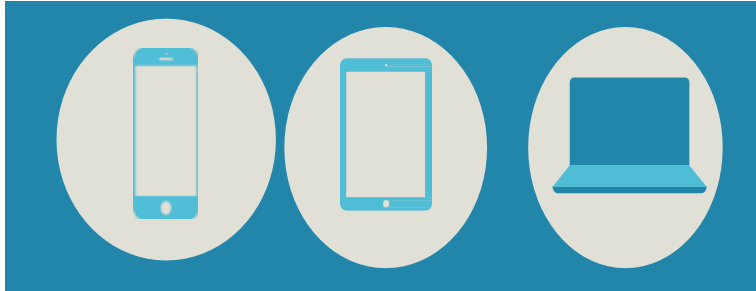
- ERP-PLM-Test Mashup Apps
- Offline Apps for the shopfloor, for field technicians
- Plant or Asset Maintenance
- Factory Energy Management
- Workorder schedule, Employee Shift Rostering



Supply Chain

- Logistics & Tracking
- Mobile Warehouse Management
- Mobile Quality Inspections

Mendix Annual Subscription Model



Users of the Apps

- Internal Users
- External Users



Functionality

- Unlimited Apps
- Single App



Deployment

- **Mendix Cloud** (*on AWS – Managed Services Offering*)
- **Mendix for Private Cloud** (*Non-Mendix Cloud - AWS, Azure, IBM, SAP etc.*)
- **On-Premise** (*Your Servers or VMs in your Data Centre*)

Mendix Budgetary Estimate



Single App

1. Platform & User Cost + 2. Deployment Cost	Annual cost in INR
Premium Platform, Single App Internal Users + Private Cloud deployment or Server-based On-Premise deployment	

Unlimited Apps

1. Platform & User Cost	Annual cost in INR
Premium Platform, Unlimited Apps and Internal Users	

2a. Deployment Cost for Private Cloud	Annual cost in INR
Mendix for Private Cloud <i>(Leverage the CI/CD DevOps pipeline of Mendix)</i>	

2b. Deployment Cost Server-Based	Annual cost in INR
Win or Linux Server-based deployment support for Unlimited Apps On-Premise Servers or VMs	

Note: [Redacted]



Thank You !